



## 16TR Bleed-Block Primer

### Basic Uses & Description:

Bleed-Block Primer is a water-based, low VOC primer developed to be used on BUR, mod-bit, cap sheet and metal substrates. It is used as a blocking or barrier coat to eliminate bleed-through to the top coating system. Bleed-Block Primer is based on self-crosslinking technologies that allow for low VOC levels along with greater color-bleed resistance and adhesion properties. This primer dries quickly allowing for reduced time before coating application.

### Limitations & Precautions:

Bleed-Block Primer is a water based primer and is not freeze-thaw stable. It will freeze and become unusable at temperatures below 32°F. **PROTECT FROM FREEZING DURING SHIPMENT AND STORAGE.** Do not store material at temperatures below 45° F. Do not apply Bleed-Block Primer when ambient air and substrate temperatures fall below 45° F, or when inclement weather is forecast. Apply next coating as soon as possible after primer cures. Do not leave Bleed-Block Primer exposed to elements beyond 48 hours as weathering and dirt pick-up could compromise adhesive performance properties.

### Application:

Medium nap rollers or conventional airless spray equipment may be used to apply Bleed-Block Primer. Apply Bleed-Block Primer only to clean, dry surfaces free of loose particles or other foreign matter. Pressure washing is required on metal surfaces showing signs of oxidation. Apply Bleed-Block Primer at the rate of 1 gallon per 200 sq. ft., according to substrate and condition. Normal drying time is 2-3 hours.

### Storage and Shelf Life:

Bleed-Block Primer is a water based primer and is not freeze-thaw stable. Bleed-Block Primer should not be stored below 45°F. Do not apply when ambient air and substrate temperatures fall below 45°F, or when inclement weather is forecast. Bleed-Block Primer should be stored between 50°F and 100°F. Shelf life in unopened containers is one year from the manufacture date.

### Typical Properties

<b>As Supplied:</b>	
Appearance.....Red	Clean Up.....Water
Total Solids.....40% +/- 2%	Shelf Life.....12 Months
Weight Per Gallon.....10.1 lbs. per gallon +/- 0.2	Viscosity.....900 +/-200cP
VOC.....62 grams/liter	

### Packaging Sizes:

Bleed-Block Primer is available in 1 and 5 gallon pails.

*The information reported herein are based upon information reasonably available to Progressive Materials, LLC at the time publication, and are presented in good faith but are not to be construed as warranties or guarantees, expressed or implied.*