

TotalRoof

the complete roofing system

100% Silicone Roof Coatings

Who Needs a Primer?

On top of its ability to be applied in a single coat, TotalRoof can be applied to almost any roof without the need for a primer. The coating will still adhere to the roof better than other coatings thanks to its chemical formulation.

Not only does the elimination of the primer application step save you time and labor, but it saves you money. Primers are carefully formulated and designed to perform a very specific task, and as such they can be expensive. With TotalRoof, you can forgo applying a primer in most instances and significantly reduce the cost of your system, without compromising performance.



No primer, one coat

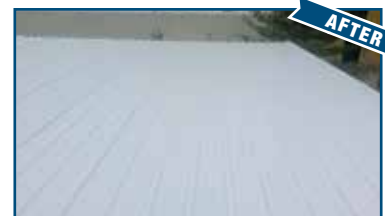
Save Time and Energy

Thanks to its special formulation, TotalRoof coatings can be applied to almost any roof without a primer in most instances. Occasionally, our coating won't adhere to a roof properly, but this only occurs in very specific scenarios. More often than not, you can apply our coating to your roof with no primer.

In addition to rarely needing a primer, TotalRoof's higher solids content mean that you can apply it to your roof at a very thick rate (up to 40 mils) without compromising performance, giving you the coating thickness you need with less labor.

In most cases, TotalRoof Silicone Coating will adhere to your roof without a primer. However, if you are experiencing poor adhesion, use the guide below to find the right primer for your roof.

- **Aged Asphalt** - Bleed-Block Primer only necessary to prevent yellowing of coating.
- **Campers** - Apply Single-Ply Primer only if you have poor adhesion. More commonly required on campers less than 5 years old.
- **Concrete** - No primer required.
- **EPDM** - Apply EPDM Rinsable primer only if you have poor adhesion.
- **Granulated Cap Sheet** - Bleed-Block Primer only necessary to prevent yellowing of coating.
- **Hypalon** - Apply Single-Ply Primer only if you have poor adhesion. More commonly required on roofs less than 5 years old.
- **Metal Roof Panel** - No primer required unless you have rust spots, then apply Bleed-Block Primer to rusted areas.
- **Modified Bitumen** - Bleed-Block Primer only necessary to prevent yellowing of coating.
- **PVC** - Apply Single-Ply Primer only if you have poor adhesion. More commonly required on roofs less than 5 years old.
- **Silicone Coated Roof** - No primer required.
- **Skylight** - No primer required.
- **Smooth BUR** - Bleed-Block Primer only necessary to prevent yellowing of coating.
- **SPF** - No primer required.
- **TPO** - Apply Single-Ply Primer only if you have poor adhesion. More commonly required on roofs less than 5 years old.



For more information on TotalRoof, contact us at **812.944.7771**
Or visit us at totalroofcoatings.com

